

# PIGMENT

## INNOVATION AND ENVIRONMENT RESPECT

In a world where the attention of all players is increasingly oriented towards sustainability and environment respect, Sublitex has decided to take a further step in this direction, offering the possibility to print fabrics with pigment inks.

SUBLITEX  
**URBAN**



WATERLESS  
**PIGMENT**  
PRINTING



# SUBLITEX LAUNCHES THE WATERLESS PIGMENT PRINTING

## SUBLITEX'S SUSTAINABILITY MISSION

is not limited to the purchase of sustainable raw materials free of hazardous substances, but above all respects the health of its workers and the environment around us.

SUBLITEX  
**URBAN**



# EVOLUTION

The first step, which still allows us to be a leader in the world of sublimation transfer printing, was to digitize the process, converting what was done with the rotary technique into a digital technique. Immediately the choice was to focus on water-based inks, free of hazardous substances and completely free of allergens.

THE PAPER USED COMES  
FROM FSC CERTIFIED PAPER MILLS

THE SUBLIMATION PRINTING PROCESS  
ON POLYESTER IS COMPLETELY WATER FREE

THE COMPANY HAS ALSO EMBARKED ON  
AN ESG PATH FOR CONTINUOUS IMPROVEMENT

# NECESSITY

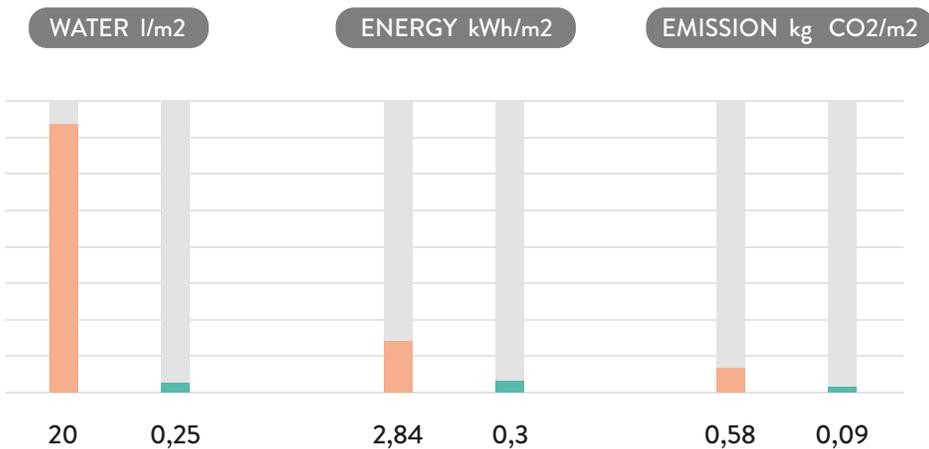
Always a leader in sublimation printing on polyester, Sublitex has decided to use its know how to expand its range of printed fabrics to **natural fibers** and has done so in its own way, not following the trend of reactive printing, but developing a technology that uses a revolutionary, **water free** and eco-sustainable pigment printing process, where the printing cycle does not require post treatment.

In fact, the water consumption for the **pigment** printing process is **pratically 0**, whereas printing a 50 mt fabric roll with **reactive** inks requires a consumption of about **1000 litres of water**. Finishing is done simply with hot air.



# STATISTICS

## CONSUMPTION AND EMISSIONS



- Digital Reactive Printing
- Sublitex Digital Pigment Printing

# PLUS

## IN SUMMARY

Pigment print, in addition to allowing us to enter the world of natural fibers, also has advantages in terms of environmental impact, such as:

THE SAVING OF WATER, THE  
REDUCTION OF ENERGY AND EMISSIONS  
IS CONSIDERABLE

CONTRARY TO POPULAR BELIEF **THE COLOUR  
RENDERING IS VERY GOOD** AND CUSTOMERS  
APPRECIATE THE SOFT HANDFEEL OF THE FABRICS

THE SUBSTANCES RELEASED  
INTO THE ENVIRONMENT  
ARE **NOT HARMFUL**

# TAKE CARE

S U B L I T E X

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